



Danielle Congdon

Design Witch

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Education

Savannah College of Art & Design
Master of Fine Arts / Illustration
November 2023

Kendall College of Art & Design
Bachelor of Fine Arts / Graphic Design
May 2017

Internships

- Teaching Assistant**
Savannah College of Art & Design, 2023
- Teaching Assistant**
Savannah College of Art & Design, 2023
- Social Media Manager**
SCAD GIC, 2022-23
- Graphic Design Intern**
Grand Rapids Film Festival, 2017

Technical Skills

- Visual Design
- Digital & Traditional Illustration
- Sequential Art
- Art Direction
- Typography
- Motion Graphics
- Social Media Design

Professional Skills

- Time Management
- Leadership
- Communication
- Collaboration
- Attention to Detail
- Adaptability
- Problem Solving

Software Skills

- Adobe Creative Suite (Photoshop, InDesign, Illustrator, After Effects, Lightroom)
- Clip Studio Paint
- Microsoft Office Suite
- Google Workspace
- Microsoft Teams
- Canva

Experience

Graphic Designer

Vintage Paper Company, Remote.

October 2024 - Current

- + Designed logos and branding assets for various clients which helped to position them advantageously in their intended market and attract desired customers and revenue.
- + Designed and produced marketing media for print such as fliers, brochures, posters, mailers, etc. for a plethora of clients to maximize outreach.
- + Worked collaboratively with creative team to ensure utmost clarity and best possible result for each creative project.
- + Solved design problems across media and platforms using industry standard programs and technology to produce high quality and far reaching results.
- + Prepared design files for print, managing color and output for the highest print quality.
- + Researched and stayed abreast of current design and industry trends to keep brands and clients competitive and fresh.

Professor of Visual Art

Savannah State University, Savannah, Ga.

August 2024 - Current

COURSES TAUGHT:

ARTS 2501: Intro to Illustration

ARTS 3500: Intro to Sequential Art

- + Developed extensive course materials including syllabus, lectures, and in class activities to promote engagement and active learning in students.
- + Managed classrooms of at least 12+ students to maximize learning outcomes and productivity
- + Maintained positive and open communication with students by scheduling regular office hours and extra help sessions and by responding quickly to student inquiries and questions.
- + Built and promoted a safe and inclusive environment for students of all backgrounds to learn successfully through the use of inclusive language and lecture materials and by encouraging and implementing active feedback techniques.
- + Provided art direction and constructive feedback through extensive critique sessions for class projects to encourage critical thinking and reflection.
- + Mentored and guided students through each stage of the creative process to incentivize high quality portfolio-worthy work.

Professor of Art Appreciation

Savannah State University, Savannah, GA.

August 2024 - December 2024

- + Managed classrooms of at least 18 undergraduate students to foster a positive and inclusive environment for students to learn and thrive.
- + Created and refined comprehensive lessons plans including presentations, lectures, discussions and class activities to encourage student-centered learning and active engagement.
- + Encouraged open communication and active participation in student learning by hosting regular office hours and extra help sessions.
- + Employed inclusive language and course materials to foster and environment of inclusiveness and safety for all students.
- + Provided mentorship and guidance to students by responding quickly and thoroughly to all email correspondences which aided in student comprehension of difficult course materials.

Senior Graphic Designer / Illustrator

STUNT Digital, Remote.

September 2020 - March 2021

- + Designed and Illustrated brand guide book to effectively communicate brand personality and ensure cohesiveness and unity across branded materials.
- + Designed branded content for advertisement or social engagement which helped facilitate customer outreach and drive sales.
- + Produced high-quality illustrations, graphics, and layouts for various media including print, digital, and social platforms for various clients.
- + Met regularly and collaborated with art director, creative team and project stakeholders to share progress and incorporate suggested changes, which ensured the highest quality results.
- + Managed multiple projects simultaneously while maintaining high attention to detail and craftsmanship which optimized efficiency and excellence.



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Awards

Shortlisted

Communication Arts, 2024

Merit Award

Applied Arts Magazine, 2023

Runner-Up

Creative Quarterly 072, 2023

Merit Award

Applied Arts Magazine, 2021

Exhibitions

“She_____.”

Group Exhibition

Cedar House Gallery, Savannah, GA

June 2024

“Dani Congdon, Featured Artist”

Solo Exhibition

Nomad Society, Savannah, GA

March 2023

Experience (Continued)

Freelance Artist

Anne Williams Group

September - October 2020

- + Created stunning visual designs based on brand guidelines and standards to reinforce brand identity and attract target audience.
- + Utilized expert Adobe Illustrator skills to create full page vector illustrations for a print sticker book from conceptualization to completion.
- + Facilitated regular meetings with client stakeholders to ensure satisfaction and to manage deliverables effectively.
- + Delivered designs quickly and efficiently, managing time efficiently to meet tight deadlines with ease.

Novelly

May 2020 - September 2020

- + Translated storyboards into full page digital web comic designs with attractive illustrations and typography to optimize reader experience.
- + Utilized industry standard programs and tools to produce top quality designs which helped secure a competitive position within the web comic industry.
- + Met with stakeholders regularly to maintain open communication and ensure the best quality product for consumers.
- + Utilized excellent time management skills to complete each deliverable under strict deadlines.

Graphic Designer / Lead Illustrator

Sporting News, Charlotte, NC

October 2017-July 2020

- + Crafted and implemented the official brand illustration style and designed accompanying style guide to ensure unity across all illustrated designs.
- + Utilized industry standard programs and tools to visually translate stories and articles into stunning designs for editorial and social use, which helped drive engagement and customer interaction.
- + Collaborated with editors and clients regularly, implementing constructive critique when necessary to ensure effective visual communication.
- + Utilized exceptional knowledge of the Adobe Creative Suite to conceptualize, design and illustrate digital graphics for editorial use.
- + Managed multiple design projects simultaneously while maintaining exceptional craftsmanship which reinforced productivity and allowed for every deadline to be met with ease.
- + Provided critique and mentorship to junior illustrators and designers to encourage creative growth and ensure highest quality deliverables to all creative problems and to enhance overall team productivity.
- + Consistently stayed up to date on industry trends and best practices to maintain brand position within the industry.

****References Available Upon Request**