

Dani Congdon

Visual Storyteller

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Education

Master of Fine Arts | Illustration
Savannah College of Art & Design
Nov 2023

Bachelor of Fine Arts | Graphic Design
Kendall College of Art & Design
May 2017

Internships

Teaching Assistant
Savannah College of Art & Design,
Fall 2023

Teaching Assistant
Savannah College of Art & Design,
Summer 2023

Social Media Manager
SCAD GIC, 2022-23

Graphic Design Intern
Grand Rapids Film Festival, 2017

Skills

Technical

- Typography & Layout Design
- Email & Social Design
- Brand Systems & Identity Design
- Motion Graphics (After Effects, Premiere Pro)
- Illustration (Digital & Traditional)
- Adobe Creative Suite (Photoshop, Illustrator, InDesign)

Professional

- Project Management
- Art Direction
- Leadership
- Creative Problem Solving
- Visual Storytelling
- Concept Development



Professional Summary

Concept-driven Senior Graphic Designer with more than 8 years of experience building harmonious brand systems and executing branded content across print and digital channels. Known for multi-talented visual storytelling, cross-functional collaboration, and leading creative projects from conception to final production.

Experience

Graphic Designer

Vintage Paper Company, Remote | Oct 2024 - Present

- Led identity and logo design projects for a variety of clients, translating brand strategy into unified visual systems
- Produced designs within established brand guidelines while evolving visual language to meet marketing and business goals
- Collaborated with creative and production teams to produce print marketing collateral including flyers, brochures, posters, packaging and mailers

Freelance Artist

Sep 2020-Present

- Managed multiple concurrent client projects from brief to final delivery, consistently meeting deadlines in fast-paced environments
- Met directly with clients and stakeholders to update progress and ensure alignment of final product
- Researched contemporary design and market trends to maintain relevancy and inform creative decisions

Senior Graphic Designer / Illustrator

STUNT Digital, Remote | Sep 2020-Mar 2021

- Conceptualized, designed and illustrated a comprehensive brand book to define brand identity, unify brand materials and inform potential clients
- Collaborated across teams, providing and implementing creative feedback when necessary
- Engaged in creative development and planning sessions

Graphic Designer / Lead Illustrator

Sporting News, Charlotte, NC | Oct 2017-Jul 2020

- Developed a unified illustration style system ensuring brand consistency at scale
- Oversaw illustration execution and collaborated with creative and editorial teams to support digital publishing and social media initiatives
- Designed branded social graphics and marketing assets optimized for digital engagement

Awards

Shortlisted

Communication Arts, 2024

Merit Award

Applied Arts Magazine, 2023

Runner-Up

Creative Quarterly 072, 2023

Merit Award

Applied Arts Magazine, 2021

Exhibitions

"She_____"

Group Exhibition

Cedar House Gallery, Savannah, GA

June 2024

"Dani Congdon, Featured Artist"

Solo Exhibition

Nomad Society, Savannah, GA

March 2023

Teaching & Creative Leadership

Professor of Visual Art

Savannah State University (including Atlanta Metropolitan State College) – Savannah, GA | Aug 2024-Present

- Taught undergraduate studio courses in illustration, sequential art, graphic design, and art appreciation
- Developed course curricula, lecture presentations, and project briefs from the ground up
- Provided creative direction to up to 20 emerging creatives per class through structured critique sessions, written feedback, and individual mentorship
- Fostered inclusive, student-centered learning environments that encouraged collaboration and critical thinking